

# Advocafe Coffee



The rich aroma and strong taste of coffee in the morning contains within it the labours and dreams of coffee growers around the Philippines.

Their struggle is real.

The Mangyan Indigenous People of Mindoro, Philippines struggle against fast changing culture and new technology that surrounds them.

HOPENZ's partner in the Philippines from The Assisi Development foundation has created Advocafe.

Advocafe is a social enterprise that supports the Indigenous Peoples efforts for sustainable living. Advocafe is more than just a hot cup of coffee, 100% of its nett proceeds will support initiatives on Education, Environment, Empowerment and Partnership.

The Advocafe Classic is a mixture of Arabica (from the Cordillera) and Robusta coffee (from Mindoro) and it embodies the taste and aroma of both.

HOPENZ is delighted to promote the Advocafe cause and assist it in generating sales to fund this worthwhile endeavour. Please play your part.

The 250g packs can be purchased by emailing your delivery address to [info@hopenz.org.nz](mailto:info@hopenz.org.nz), payment can be made online at [hopenz.org.nz](http://hopenz.org.nz).

From breakfasts to meetings, it is important to remember where the coffee comes from and the farmers who grew it.



## BOARD MEMBERS:



Barbara Stuckey  
CHAIR



Angela Yule  
FINANCE



Lowell Sheppard  
ASIA DIRECTOR



Richard Brown  
PROJECTS

## Be part of the solution

HOPENZ's development programme focuses on clean drinking water, sustainable agriculture, primary health care, family income development and education.

With your help, we can offer a helping hand to communities in desperate need of new life.

The name HOPENZ reflects our Kiwi roots as well as our commitment to HOPE International Development Agency, our sister organisation. Together, our mission is to help the poorest of the poor to help themselves.

Thank you in advance for your support. The HOPENZ board work alongside our colleagues in Cambodia and the Philippines to funnel your gift in to the areas of greatest need.

You can be assured that your gift will make a positive impact in someone's life, with at least 94¢ of each dollar going in to a project.

Donate online at [hopenz.org.nz](http://hopenz.org.nz), or set up an Automatic Payment or Direct Debit either on line or by filling in a simple form at your bank.

### You will need to know our bank details, which are:

Westpac Bank account  
HOPENZ Charitable Trust  
03 0285 01 89387 00

### Or contact us at:

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P.O. Box 20057  
Summerhill 4448  
Palmerston North  
E. [info@hopenz.org.nz](mailto:info@hopenz.org.nz)  
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[www.hopenz.org.nz](http://www.hopenz.org.nz)



HOPE International  
Development Agency

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Development  
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# A hand up not a hand out



Practical solutions to real  
problems affecting real people

[www.hopenz.org.nz](http://www.hopenz.org.nz)



START WHERE WE CAN

USE WHAT WE HAVE

DO WHAT WE CAN

To all our HOPENZ donors and supporters.

# LIFE Cambodia Project: Year 1

I wish to thank you for all the wonderful encouragement which we receive from you. Either through your generous giving or through attending our events and spreading the news of the HOPENZ mission.

I have enjoyed my short time as the chairman of this wonderful organisation. I wish to thank our hugely dedicated Project Director Richard Brown and our fellow Kiwi board members Barbara Stuckey and Angela Yule for all the effort they put in to this most worthy of causes.

I will continue to support this mission as it continues to help improve the lives of so many.

God Bless all our supporters and encouragers.

Kind Regards  
Richard Burne

*Thank you, Richard, for your Chairmanship, the organisation has a new momentum and tools in place that will allow us to build on the growth.  
Best wishes, HOPENZ Board.*

All Village Agricultural Committees (VACs) are successfully managing community-based agricultural infrastructure, namely, rice mills and water pumps for irrigation of rice fields, ensuring supply of fuel (for operating rice mills and pumps), maintenance, and repairs.

VACs maintained a schedule to irrigate farmers' fields, which was especially important during the extreme heat of the drought, and managed to keep 100% of farmers' fields alive, at a time when many other rice fields in the region were devastated, and were able to help additional farmers in the village who were not part of this project. Moreover, 100% of 27 VACs are actively linking farmers to markets. VAC members are visiting markets and communicating with buyers (middlemen) on a regular basis to find the best selling price for rice and pigs, marketing the availability of organically grown rice in their village, negotiating higher prices on behalf of farmers, and advising farmers on best times to sell for higher profit.

Encouraging anecdotal evidence from VACs and project staff, there is extremely strong demand for farmer's rice, and farmers are fetching a premium price for their sales, because it is organic. In many cases, buyers (middlemen) have pre-ordered rice from farmers with a deposit and a favourable per-tonne price for farmers even before it is harvested. Climate change has been a significant factor affecting project activities. The province of Pursat has suffered a severe drought described by the local government as the worst since 1979. According to the Department of Agriculture, more than 49,000 hectares of rice fields in the region were affected by excessive heat in the dry season followed by scarce rain in the usual wet season. Yields diminished across the region and many rice fields were devastated completely. Despite these severe climatic conditions, farmers within this project sustained remarkable success, even making small gains in average yield in both dry and wet season rice

This success can be attributed to proper management by VACs to organise additional water pumping into farmers' fields, and use of dry season rice seed varieties and natural fertiliser, allowed rice plants to mature more quickly with less water. Farmers also learned techniques to preserve soil humidity for vegetable crops, and were able to maintain and improve harvests. Farmers commented that they were initially discouraged about raising pigs, as it is not uncommon for pigs and piglets to die during the dry season due to the extreme heat. However, with training on proper livestock care and management, all of the pigs provided to farmers survived even the extreme drought conditions of this year's dry season. This project therefore had significant impact in helping farmers adapt successfully to environmental factors.

This project has a further two years to run and your support will increase its chance of success.

